

PORTFOLIO

www.salonibedi.com
behance.net/SaloniBedi

MOBILE

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E-MAIL

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EDUCATION

2012 - 17 MIT Institute Of
Design, Pune
Industrial Design

2011 Sophia school
CBSE Board
(till 12th grade)

AWARDS

Pune Design Festival, 2016
Winner: Product Design
MITid scholarship 2016

SKILLS

DESIGN

Design Research
Design Ethnography
Concept prototyping, design
validation
Cradle to cradle design process

SOFTWARE

Solidworks	Illustrator
Catia	Indesign
Fusion 360	Premier Pro
Keyshot	Wacom
Photoshop	Sketchbook pro

LANGUAGES

English
Hindi

SALONI BEDI

An industrial designer, with the aim of applying design thinking in the fields of commercial, healthcare, and consumer products.

Passionate about bringing together the problem solving aspect of design with meaningful product experiences to create efficient designs. Demonstrated varied interests through the projects undertaken.

WORK EXPERIENCE

Freelance Product Design Consultant Nov '16- Present

LVP-MITRA - Industrial Design Intern June-Oct 2016

Design Research, concept generation and prototyping to develop an educational tool for the visually impaired with the rehab center of LV Prasad Eye Institute in collaboration with MIT Media Labs.

Validated prototypes and synthesized the findings.
Planned and conducted design ethnography.

SELCO Foundation - Design Intern June- July 2015

Initiated a project on the health aspects in the tribal areas of Odisha. The work area covered:

Design research in the remote areas of Kalahandi
Product proposals for healthcare products in association with Swasthya Swaraj (an NGO that works for tribal healthcare)

Designed a water filter that can be produced by the locals.

Batti Ghar Foundation - Design Intern April 2016

Developed a sustainable system for the livelihood of potter communities based in the tribal areas of Odisha.
Prototyped physical and digital aspects of the system.

Pixel Electronics December 2014

Worked on the ergonomics of the inverters made in the inhouse factory.
Product range photography for the website.

Deep Griha Society (NGO in pune) - Design Volunteer

Worked in a team of researchers, engineers and designers.

Conducted research regarding the major problems faced by the slum dwellers on a daily basis.

Designed a low cost water heater to address the problems faced due to heating water on chulahs.

College Festival

Installation team 2015

Event Head 2014